
Additional Data Guide

United Kingdom With Extended Business Data

Disclaimers

E&OE. Information in this document is subject to change without notice. QAS Limited reserves the right to revise and improve its products as it sees fit. This document describes the state of this product at the time of its publication, and may not reflect the product at all times in the future.

The use of this documentation is governed by the terms of a software licence agreement made between QAS Limited and the Licensee. The liability of QAS Limited in respect of the documentation and the licensed programs referred to, are set out in that software licence agreement. QAS Limited accepts no liability whatsoever for any use of the documentation or the licensed programs by any person other than a permitted user under the software licence agreement.

Copyright

All rights reserved. All copyright and other rights (including, without limitation, intellectual property rights) in this manual and the licensed programs described in this manual are the property of QAS Limited, save for copyright and other rights (including, without limitation, intellectual property rights) in data belonging to Royal Mail and Experian Limited.

NCOA / PAF / USS © Royal Mail Group PLC.

Copyright in the Electoral Register Database is vested in Experian National Canvase — © 2008 Experian Ltd. All rights reserved: no right to publish is granted.

Copyright in all business data is vested in Experian Ltd — © 2008 Experian Ltd. All rights reserved.



This product includes mapping data licensed from Ordnance Survey with the permission of the Controller of Her Majesty's Stationery Office. © Crown Copyright 2008. All rights reserved.

No part of this manual may be copied, reproduced, translated or reduced to any electronic medium or machine-readable form without the written consent of QAS Limited.

© QAS Ltd. 2008

For resolutions to common issues, answers to Frequently Asked Questions, and hints and tips for using our products, visit the QAS Support Site at:
<http://support.qas.com>

To contact QAS Technical Support, use the details provided below for your region.

QAS Support Website:
support.qas.com

QAS Global Website:
www.qas.com

UK

QAS Ltd
George West House
2-3 Clapham Common North Side
LONDON
SW4 0QL
UNITED KINGDOM

Tel: +44 (0) 20 7498 7777
Fax: +44 (0) 20 7498 0303

Technical Support
Tel: +44 (0) 20 7498 7788
E-mail: uk.support@qas.com

France

QAS
38 avenue des Champs Elysees
75008 PARIS
FRANCE

Tel: +33 (0) 1 70 39 43 20
Fax: +33 (0) 1 70 39 43 21

Technical Support
Tel: +33 (0) 1 70 39 43 43
E-mail: fr.support@qas.com

USA and Canada

QAS
125 Summer St Ste 1910
Boston MA 02110-1615
USA

Tel: +1 888 322 6201
Fax: +1 888 882 7082

Technical Support
Tel: +1 888 712 3332
Email: us.support@qas.com

Australia

QAS Pty Ltd
L 23 111 Pacific Highway
NORTH SYDNEY NSW 2060
AUSTRALIA

Tel: +61 (0) 2 9922 4422
Fax: +61 (0) 2 9922 3522

Technical Support
Tel: +61 (0) 2 9922 4422
E-mail: au.support@qas.com

Singapore

QAS

80 Raffles Place
35-00 UOB Plaza 1
Singapore 048624

Tel: +65 6248 4771
Fax: +65 6248 4531

Technical Support
Tel: +65 6248 4771
E-mail: sg.support@qas.com

Netherlands

QAS Nederland

Gustav Mahlerplein 60
1082 MA AMSTERDAM
THE NETHERLANDS

Tel: +31 (0) 20 504 0040
Fax: +31 (0) 20 504 0044

Technical Support
Tel: +44 (0) 20 7498 7788
E-mail: nl.support@qas.com

For all other countries

QAS Ltd

George West House
2-3 Clapham Common North Side
LONDON
SW4 0QL
UNITED KINGDOM

Tel: +44 (0) 20 7498 7777
Fax: +44 (0) 20 7498 0303

Technical Support
Tel: +44 (0) 20 7498 7788
E-mail: support@qas.com

Contents

Introduction	1
Extended Business Data Information	1
GBRBUX Extended Business Additional Dataset	2
About This Data.....	3
Area Covered	3
Address Elements	3
About DataPlus Information	4
DataPlus Sets for GBRBUX Extended Business Data	5
Using This Data	11
QAS Pro Web Scenarios.....	11
Search Examples: Typedown.....	12
Search Examples: Single Line	12
Search Examples: Key Searching.....	14

Introduction

Extended Business Data Information

This guide provides an overview of the United Kingdom with Extended Business (GBRBUX) Additional Dataset.

For general information about the United Kingdom (GBR Address) data, see the United Kingdom Data Guide. For information about a specific Additional Dataset, see the relevant Additional Data Guide.



You must have the GBR Address Dataset installed to use the GBRBUX Additional Dataset.

GBRBUX Extended Business Additional Dataset

Dataset Code:	GBRBUX
Filenames:	gbrbux.ads, gbrbux.tpx, gbrbux.zlx
Approximate Data Size:	35MB for gbrbux.ads 72MB for gbrbux.tpx 147MB for gbrbux.zlx
Data Source:	Experian
Update Frequency:	Quarterly
Expiry:	<p>The quarterly data release dates are:</p> <ul style="list-style-type: none">• March• June• September• December <p>Data files will expire 8 months after creation. For example, March data will expire in November of the same year.</p> <p>Ensure every data update is applied promptly, otherwise the data may expire and the product will become unusable.</p>

While the standard PAF datastore for the United Kingdom (GBR) does contain some organisation information, the United Kingdom with Businesses (GBRGG) data supplements the standard PAF with organisations listed in Experian's National Business database, where the data is collected from a variety of sources including information from Companies House and an exclusive combination of Yellow Pages and Thomson directory information.

The GBRBUX is a superset of Experian's National Business Database (NBD), and is a more robust collection of data than the existing United Kingdom with Business Dataset.

About This Data

Area Covered

The Extended Business Additional Dataset contains information for addresses in the following areas:

Name of Dataset	England	Scotland	Wales	N. Ireland	Isle of Man	Channel Islands
GBRBUX Extended Business Data	√	√	√	√	√	√

Address Elements

The GBRBUX Extended Business data files contain the additional address element Trading Name at Location, of which the address element code is O12. For a list of elements included in the GBRBUS Additional Dataset, please refer to the United Kingdom with Business Additional Data guide. For a full list of address elements, see the GBR Data Guide.

About DataPlus Information

You can configure QAS Pro Web to use any of the DataPlus sets that are available for GBR Address data and the GBRBUX Extended Business Additional Dataset. Please refer to the relevant section of the product documentation for information on how to configure QAS Pro Web to return DataPlus information.

Each DataPlus set (.dap) is divided into one or more items. QAS Pro Web can be configured to return these items via the Configuration Editor (using the element name) or the configuration file (using the code name). This section details the DataPlus sets currently available for GBRBUX Extended Business Additional Dataset.



In addition to these DataPlus sets, GBRBUX Extended Business Data can also use the DataPlus sets that are available for GBR data. See the GBR Data Guide for details of these DataPlus sets.

DataPlus Sets for GBRBUX Extended Business Data

The following DataPlus sets are available with GBRBUX Extended Business data:

- GBR Extended Business Telephone Number (GBRXTN)
- GBR Extended Business Limited Company Name (GBRXLN)
- GBR Extended Business Location URN (GBRXUN)
- GBR Extended Business SIC Code (GBRXSI)
- GBR Extended Business Classification Code (GBRXCC)
- GBR Extended Business Registration and Online Key (GBRXRG)
- GBR Extended Business Status Flags (GBRXFG).

GBR Extended Business Telephone Number

Identifier: GBRXTN

This DataPlus contains the telephone number for the business, as sourced from Thomson or Yell.

Element	Code	Description
Telephone Number	TelNum	The full telephone number, including dialling code, that is held for the business by Thomson or Yell.

GBR Extended Business Limited Company Name

Identifier: GBRXLN

The GBRXLC DataPlus returns the Limited Company Name as registered with Companies House.

Element	Code	Description
Limited Company Name	LtdComName	The Limited Company Name of the Business, as registered with Companies House.

GBR Extended Business Location URN

Identifier: GBRXUN

The GBRXUN DataPlus set returns an unique reference number (URN) for a business at a particular location. This is unrelated to the Business URN, which returns an unique reference number for the business as a whole.

Element	Code	Description
Business Location URN	LocURN	A unique reference number for the business at a specific location.

GBR Extended Business SIC Code

Identifier: GBRXSI

The GBRXSI DataPlus set returns the 1992 Standard Industry Classification (SIC) code for the business at a specific location.



Note: If the company filed a 2003 SIC code with Companies house, this will be returned instead.

Element	Code	Description
1992 SIC Code	SIC92Code	4-digit Standard Industry Classification (SIC) code.
1992 SIC Description	SIC92Desc	Description of the SIC code.

GBR Extended Business Classification Code

Identifier: GBRXCC

The GBRXCC DataPlus returns the Classification Codes as sourced from Thomson or Yell.

Element	Code	Description
Thomson Classification Code	ThomCode	The Classification Code as sourced from Thomson.
Thomson Classification Code Description	ThomDesc	A description of the Classification Code sourced from Thomson.
Yellow Pages Classification Code	YellCode	The Classification Code as sourced from Yell.
YP Classification Description	YellDesc	A description of the Classification Code sourced from Yell.

GBR Extended Business Registration and Online Key

Identifier: GBRXRG

The GBRXRG DataPlus set returns the registration number of the business, as filed with Companies House. It also returns the Online Key, which links to a unique record on the Experian credit database. The Online Key can also be searched upon within QAS Pro Web. For more information, see the Key Searching example on page 14.

Element	Code	Description
Registration Number	RegNo	The registration number of the business, as held by Companies House.
Online Key	Onlinekey	A unique reference number for limited and non-limited businesses that links to a unique record on the Experian.

GBR Extended Business Status Flags

Identifier: GBRXFG

The GBRXFG DataPlus contains information about a business' legal status and information on the location of a business' registered office.

Element	Code	Description
CRO Legal Status	CROStat	A one byte code indicating the legal status of the business.
Goneaway Flag	GoneAwayFG	A yes/no flag indicating whether the business has been identified as a 'Goneaway' based on the Royal Mail's returned mail file.
Registered Office Location Flag	RegOffLocFlg	A yes/no flag indicating whether a business location is the company's registered office.

GBR PAF Match Quality

Identifier: GBRQAL

The GBRQAL DataPlus set returns a quality assessment of the match made for a given address between the GBRBUX Extended Business dataset and PAF data.

Element	Code	Description
PAF Quality of Address	Address	0 Full postal address match.
		1 Exact organisation and full postal address match.
		2 Close organisation and full postal address match.
		3 Full premise-level match - additional organisation or sub-premise information exists on PAF.
		4 Partial premise level match - non-PAF sub-premise information added
		5 Street level match - non-PAF premise information added.
PAF Quality of Postcode	Postcode	6 Place level match - non-PAF premise and street information added.
		0 Postal code match.
		1 Postal code added.

Using This Data

This section provides tips for address searching when using Pro Web.



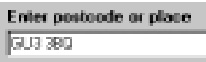
These searches are accurate at the time of documentation. However, search results may differ depending on the data release you are using.

QAS Pro Web Scenarios

The following table indicates the relevant search examples for each Pro Web scenario and search engine that supports GBRBUX Address data.

Scenario	Search Engine	For search examples, see:
Standard	Typedown Single Line hierarchical	Typedown examples, page 12. Single Line search examples on page 12.
Address Capture on the Intranet	Single Line hierarchical	Single Line search examples, page 12.
Address Capture on the Web	Single Line flattened	Single Line search example, page 12.
Key Search	Keyfinder	Key Searching example on page 14.

Search Examples: Typedown



Enter postcode or place
GU3 8PQ

The following table provides a list of these example search types:

- Searching for an organisation using the postcode

Search type	Example
Searching for an organisation using the postcode	<ol style="list-style-type: none">1. Enter the postcode, ng807we, and press Enter.2) Enter the partial organisation name, experian, and press Enter.3) The full address and organisation name are returned in the final address screen: Experian PO BOX 7710 NOTTINGHAM NG80 7WE

Search Examples: Single Line



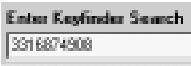
Enter search
35 douglas st, dk239lh

The following table provides a list of these example search types:

- Searching for an organisation
- Searching for an organisation using the building name
- Searching for a department using the county

Search type	Explanation
<p>Searching for an organisation</p>	<ol style="list-style-type: none"> 1) Type the name of the organisation, followed by a comma and the town name: matalan, sutton 2) In this case, only one match appears in the picklist. Press Enter, or click Select to return the full address in the address edit screen: Matalan Plc 278 High Street SUTTON Surrey SM1 1PG
<p>Searching for an organisation using the building name</p>	<ol style="list-style-type: none"> 1) Enter the building name and town: the chancery, manchester 2) From the picklist, select the required organisation name, in this case, Turley Associates, and press Enter. 3) The correct address is returned: Turley Associates, The Chancery 58 Spring Gardens MANCHESTER M2 1EW

Search Examples: Key Searching



You can search upon the Online key DataPlus set using Key Searching.

The following table shows the example type:

- Searching on the Online Key DataPlus set

Search Type	Example
Searching on the Online Key	<p>4) Type in the Online Key, 06450771, and press Enter.</p> <p>5) Two business locations matching the Online Key are returned in the picklist. Select the first address.</p> <p>6) The address is returned: The Teapottery 3 Pack Horse Court KESWICK Cumbria CA12 5JB</p>

An Online Key - without prefixes - must contain eight digits. If necessary, add preceding zeros to the key to make it this length. For example, 00012345 instead of 12345.

Please also be aware that Online Keys can be preceded by a two character prefix - for example **UI**. When Key Searching, matches will only be returned if there is an exact match, including all prefixes. Please be aware that this sometimes makes the Online Key ten digits.



For more information on the prefixes available and their use, please refer to the Companies House website.