

QAS Automated Email

Ensure a clean email database



QAS Automated Email service is used to clean email files on a nightly, weekly, or monthly basis. The service was created to clean email lists for those who cannot implement a real-time solution. It is a fast and easy way to validate email addresses entering your database before you send communications to them.

QAS Automated Email increases an organization's ability to communicate with customers by identifying invalid contact data and preventing false information from entering databases. Our cleansing system identifies invalid emails by checking syntax, domain and username. MxCorrect and MxValid is run on a data file to verify whether an address can receive mail, and also correct email addresses with spelling and syntax errors.

Automated Batch Process

The Experian QAS client uploads a file of email addresses onto a secure FTP site on a nightly, weekly, or monthly basis. Once the file is uploaded, the Experian QAS system automatically pulls the file and cleanses the email addresses. Within a few hours, the file and its results are uploaded to the secure FTP site for the client to collect.

Business Benefits

Validate emails before they enter your database

Ensure you don't mail to bad email addresses while improving conversion rates and minimizing bounces.

Send mail only to valid emails

Protect your ISP reputation and ensure good inbox placement with deliverable email addresses.

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Improve Marketing Results & Customer Loyalty

Reach a greater number of customers to improve marketing results, promote loyalty programs, and drive revenue.

Also available...

QAS Phone Append matches a land line phone number to a name and postal address for residential and business addresses.

QAS Email Append matches customers names and postal addresses to find email addresses. Experian QAS provides both consumer and business email append. Reverse email append services are also available.

QAS Pro validates addresses against official postal authority records before entry into any database. By

automatically filling in address fields, QAS Pro can save up to 75% of the time needed to enter a full, valid address.

QAS Pro Web is a scalable and easy-to-implement Web Service with support for XML, SOAP, J2EE, and .NET standards. It is simple to integrate into websites, browser-based applications and thin-client environments. Full sample code is provided for AJAX, ASP, JSP, c#.NET, VB.NET, ASP.NET and PHP.

QAS Pro Web is available for Windows 2000/2003/2008, Vista and UNIX platforms.

QAS Batch is designed to clean and enhance records as well as maintain the validity of those records over time.